

SCHEDULE OF EVENTS

Please plan to arrive by Wednesday, September 10, and depart Friday, September 12, 2025

Wednesday, Sept 10

Time	Speaker	Title	Track
5:00pm - 7:00pm		Registration	Atrium
6:00pm - 7:00pm		Welcome Reception	General Session

Thursday, Sept 11

Time	Speaker	Title	Track
7:00am - 8:00am		BREAKFAST	Atrium
8:00am - 8:30am	Richard Uria	Welcome / Intro / Housekeeping	General Session
8:30am - 9:30am	Chuck Cohen	5 1/2 Secrets to Dental Practice Leadership	General Session
9:30am - 10:30am	Dr. Dan German	Orthodontic Excellence: A Roadmap to Success	General Session
10:30am - 11:00am		BREAK	Atrium
11:00am - 12:00pm	Dr. Marc Liechtung	Boosting Practice Revenue with orthobrain®	Dentist
11:00am - 12:00pm	Jennifer Turner, RDH	Collaborate, Communicate, Succeed	Team
12:00pm - 1:00pm		LUNCH	Atrium
1:00pm - 2:00pm	Dr. James Harding and John Lavicka, CDT	Pre-Restorative Orthodontic Therapy - The Foundation of Successful Cases	Dentist
2:00p - 3:00pm	Dr. Len Tau	The Raving Patients Blueprint: Visibility, Trust, and Practice Growth	Dentist
1:00pm - 3:00pm	Shannon Pace Brinker, CDA	Aligner Therapy Hands-on Workshop	Team
3:00pm - 3:30pm		BREAK	Atrium
3:30pm - 4:30pm	Carol Eaton	Getting the Patient to Say "Yes"	General Session
4:30pm - 5:30pm	Dr. Michael Grossman	Foundational Orthodontics for the General Practitioner	General Session
5:45pm - 6:00pm		Meet in Lobby for departure to the Rock Hall of Fame	Atrium
6:00pm		Bus Departs: Please arrive 15 minutes early. The bus will depart promptly at 6:00 PM	Atrium
6:30pm - 9:00pm		Rock and Roll Hall of Fame Event	Off-site

Friday, Sept 12

Time	Speaker	Title	Track
6:45am - 7:45am		BREAKFAST	Atrium
7:45am - 8:00am	David Rodriguez	Welcome / Intro / Housekeeping	General Session
8:00am - 9:00am	JM Ryerson	The Power of Grow	General Session
9:00am - 10:00am	Dr. Keith Nicholson	The Ortho Trifecta	Dentist
9:00am - 10:00am	Carol Eaton	Getting the Patient to Say "Yes" - Team deep dive	Team
10:00am - 10:15am		BREAK	Atrium
10:15am - 11:00am	Dr. Patti Lamb, Dr. Sam Glick, Kelly Tyrell, RDH, Shannon Pace Brinker, RDA, Carol Eaton	Panel discussion: The Art of Collaboration - Success Strategies for Optimal Orthodontic Workflows	General Session
11:00am - 12:30pm	Dr. Steven Rasner	Rewriting the Record Books for your Best Year Ever	General Session
12:30pm		Grab and Go lunch / Departures	Atrium