



orthobrain will be at the 100th Annual Greater New York Dental Meeting!

Dr. German will be teaching the following seminars:

Sunday 12/1 - 2pm – 5pm:

Orthodontic Excellence for GPs and Pediatric Dentists

Master orthodontic case selection to maximize both predictability and practice profitability. Deepen your understanding of diagnostic fundamentals and treatment planning for superior patient care. Learn to collaborate effectively using orthobrain® and make informed decisions regarding braces, aligners, and orthopedic therapies for optimal treatment outcomes.

Monday 12/2 - 9am-12pm:

Strategic Mastery in Orthodontics: Elevate to Top 1%

Gain elite finishing prowess with advanced orthodontic techniques to distinguish your clinical results. Implement innovative planning and state-of-the-art technologies for precise patient outcomes. Propel your practice's growth with proven, cost-efficient marketing strategies, assuring a competitive edge.

Monday 12/2 - 2pm-5pm:

Transform Your Practice: Zero-Cost Strategies to Cultivate Raving Fans

Discover innovative and proven methods to turn your patients into enthusiastic advocates for your dental practice. This comprehensive course will explore effective strategies that can be applied across all regions and dental disciplines, empowering you to grow your patient base without incurring significant costs. Learn to distinguish between marketing and advertising and leverage zero-cost marketing techniques to ensure sustainable practice growth and exceptional patient loyalty.

Visit <https://www.gnydm.com/courses-and-events/?year=2024>
for more detailed course information

