

Study Club Series

ORTHODONTICS SIMPLIFIED

Predictable & Profitable Orthodontic Solutions

Presented By:



Dr. Daniel German, DDS
Founder & Chief Orthodontist
orthobrain

COURSE DESCRIPTION:

In this course, doctors will learn the importance of delivering orthodontics in their practice. Participants will learn how to use a collaborative system that delivers predictable orthodontic treatment, maximizes patient care, and increases restorative production. Emphasis will be placed on creating a "Total Solution" with practical information and resources that teams can use to start and grow aligner cases immediately. At the end of the course, participants will have the knowledge and confidence to start delivering orthodontics.

LEARNING OBJECTIVES:

- Discover how a virtual orthodontic team creates a collaborative system, allowing doctors to leverage their team to deliver excellent patient care.
- Discover increased profitability from delivering predictable orthodontic treatment with proven systems.
- Understand how orthodontic treatment can increase restorative production, practice growth and create raving fans.
- Learn how a "Total Solution," from case acquisition to treatment completion, gives the team confidence to start and grow aligner cases tomorrow.

Our Clinical speaker is more than a widely known and admired practitioner. He is a patent- and copyright-holding innovator; a sought-after author, educator, and advisor; and the founder and Chief Orthodontist of orthobrain® home of SimplyClear™ aligners. As a clinician, he treated 30K patients in a high-fee orthodontic practice. Earned top teen aligner practice in the USA status. He has taught 1,000s of dental professionals from New Zealand, Australia, Africa, Alaska, Hawaii, and the continental USA. 3M, ortho2, TP orthodontics, and Dolphin Imaging consulted with him to help with Product and Software Development. He authored a landmark article on CBCT in orthodontics and a milestone article on restoring anomalous teeth to the proper size with a simplified calculation and protocol using orthodontics and restorative procedures. He was named a Distinguished Alumni of the University of Louisville Orthodontic Department. And was awarded the Humanitarian Award in Ohio for co-creating Dentistry for Friends in Need, Inc. With his wife, Teri, he is the proud parent of seven kids and a grateful grandparent of four.

APRIL 10
6:00 - 9:00 pm

St. Petersburg Endodontics
4805 49TH ST N
St. Petersburg, FL
(Dinner Included)



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