



Akron Dental Society

HOW TO CREATE A MEMORABLE PATIENT EXPERIENCE IN YOUR PRACTICE!

Presented by Richard H. Madow, DDS



In 1989, Dr. Richard Madow co-founded The Madow Center For Dental Practice Success with the goal of helping his fellow dentists achieve success and happiness in their practices. Having been named a “Leader in Dental Consulting” by Dentistry Today for many years running, his publications, articles, and blogs are some of the most popular in the dental profession and have reached over 100,000 practices across the world! Known for his hilarious and spontaneous style, Rich has lectured to standing room only crowds in practically every major city in the United States and Canada, teaching dentists and team members how to enjoy their careers, supercharge their practices, define and create their own personal success, increase profitability, and have more fun than ever before.

WEDNESDAY, MARCH 6, 2024
6 CE CREDITS

PROGRAM DESCRIPTION

What makes one dental practice stand out above the others? What makes a practice have incredible patient loyalty and get tons of referrals? What makes a dentist have higher treatment plan acceptance and more profits?

Unfortunately it has nothing to do with your fees, the quality of the materials you use, your crown margins, or even owning the latest high-tech gadgetry. It's been shown time and time again that the top practices are the ones that know how to provide an incredible patient experience.

When you attend this seminar, you will learn at least ten fantastic, simple, and in most cases free ways to make your patients say....

"Wow! I've never been to a practice like that before!"

Here are some of the things you'll learn:

- Why patients say no to treatment and how to change that forever
- Dr. Rich's special secret for never running late in your practice
- The first thing to do when someone calls to cancel that will keep your schedule full 90% of the time!
- A unique thing to add to your exams that gets patients to say “When can we start?” almost immediately!
- The absolute biggest mistake practices make when a potential new patient calls and how to easily fix it
- The ninety-second, no pressure, \$20,000 treatment plan presentation that WORKS!
- Some really dumb, practice killing things that all dentists do (me included) and how to stop them forever
- Five mistakes found on every dental website and how to change them immediately!
- Increase revenues and practice happiness with this simple secret!
- That's just a small sample – LOTS more!



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WEDNESDAY, MARCH 6, 2024
SHERATON SUITES - CUYAHOGA FALLS
6 CE CREDITS

8:00 AM - 9:00 AM REGISTRATION / EXHIBITORS 12:00 PM - 1:30 PM LUNCH / EXHIBITORS
9:00 AM - 12:00 PM MORNING SESSION 1:30 PM - 4:00 PM AFTERNOON SESSION

REGISTRATION FORM | WEDNESDAY, MARCH 6, 2024 | RICHARD H. MADOW, DDS

TUITION: \$100.00 PP **\$10.00 LATE FEE APPLIED FOR EACH PARTICIPANT AFTER THURSDAY, FEBRUARY 26, 2024**

Refund/Cancellation Policy: For refunds of single lecture registrations, cancellations must be received seven (7) business days prior to the seminar date. Cancellations less than 7 business days are subject to a \$20.00 cancellation fee. Cancellations less than 3 business days will not receive a refund.

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| TELEPHONE: _____ | TELEPHONE: _____ |
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TOTAL NUMBER ATTENDING FROM OFFICE

TOTAL AMOUNT ENCLOSED

RETURN COMPLETED REGISTRATION NO LATER THAN MONDAY, FEBRUARY 26, 2024

\$10.00 LATE FEE APPLIED FOR EACH PARTICIPANT AFTER 2/26/24

COMPLETED REGISTRATION MUST INCLUDE CHECK OR CREDIT CARD INFORMATION

MAIL TO:
THE AKRON DENTAL SOCIETY
550 E. ROBINSON AVE., STE. 3
BARBERTON, OH 44203

FAX TO:
330-376-2996

VISA ☐ MASTERCARD ☐

CREDIT CARD NUMBER _____ EXPIRATION _____

SIGNATURE _____ DATE _____